



**PRESS ADVISORY  
FOR IMMEDIATE RELEASE**

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**The Coney Island 30th Annual Sand Sculpting Contest Postponed until 2022**

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**August 11th, 2021** – Due to the current rising number of cases of the Delta Variant of COVID-19 and the high level of touchpoints in the contest, the Alliance for Coney Island and Brooklyn Community Services are regretfully announcing the postponement of the coveted event until summer of 2022. Both organizations look forward to hosting a free fun-filled event for all to enjoy next year and encourage you to follow their social media @coneyislandfun for up-to-date information on events for the rest of the season.

**Alliance for Coney Island**

The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round revitalization of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President and New York City Economic Development Corporation. More info at [www.AllianceforConeyIsland.org](http://www.AllianceforConeyIsland.org).

**Brooklyn Community Services (BCS)** is a Brooklyn-based non-profit that empowers low-income Brooklyn residents of all ages to maximize their potential. With award-winning programs and over 30 locations across Brooklyn, BCS serves over 20,000 individuals in need annually. We strengthen families, educate children, and help adults dealing with poverty, homelessness, mental illness or disabilities become self-sufficient. Education, employment, and mental health services are just some of the ways that BCS enables people to achieve their goals. More information can be found at: [wearebcs.org](http://wearebcs.org).

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