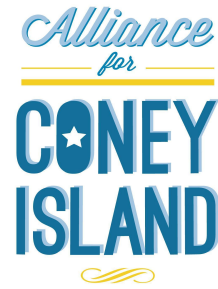


Alliance for Coney Island
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For Immediate Release:

**THE ALLIANCE FOR CONEY ISLAND ANNOUNCES THE COMPLETION OF THE FOURTH PHASE OF THE
“CONEY ISLAND FOR EVERYONE” MURAL INITIATIVE WITH THE UNVEILING OF 4 NEW MURALS IN THE
AMUSEMENT DISTRICT AND MERMAID AVENUE**

Coney Island, May 19, 2022 – The Alliance for Coney Island is proud to unveil four new murals in Phase 4 of its mural initiative. Spanning both the Amusement District and Mermaid Avenue commercial corridor, the latest mural project, **Coney Island for Everyone**, helps beautify the neighborhood and create a public art gallery.

This phase of the project features 4 artists: Egypt Hagan (@graffitiegypt), Ledania (@ledania), Mark Garcia (@mark_sazer), and Mike Long (@skatchface). With scenes varying from historic Coney Island to different aspects of the businesses themselves and even abstract art to brighten the storefront facades, each mural adds new vibrancy to the neighborhood and helps mitigate and deter graffiti on our businesses. The murals can be found at the following locations:

- Along the Riegelmann Boardwalk:
 - Tom’s Coney Island (1229 Riegelmann Boardwalk)
- W. 16th Street:
 - Maimonides Stadium Wall (1904 Surf Avenue)
- Mermaid Avenue:
 - Mermaid Pharmacy (2109 Mermaid Avenue)
 - Pizza on the Run (1627 Mermaid Avenue)

The “Coney Island for Everyone Mural Project” builds upon 2020’s “The People’s Playground Mural Project” and brings even more color and vibrancy to Coney Island while showing that the neighborhood stands strong and continues to be a historic and iconic community intrinsic to New York City. The New York City Department of Small Business Services’ Neighborhood 360 Grant Program provided funding for this project.

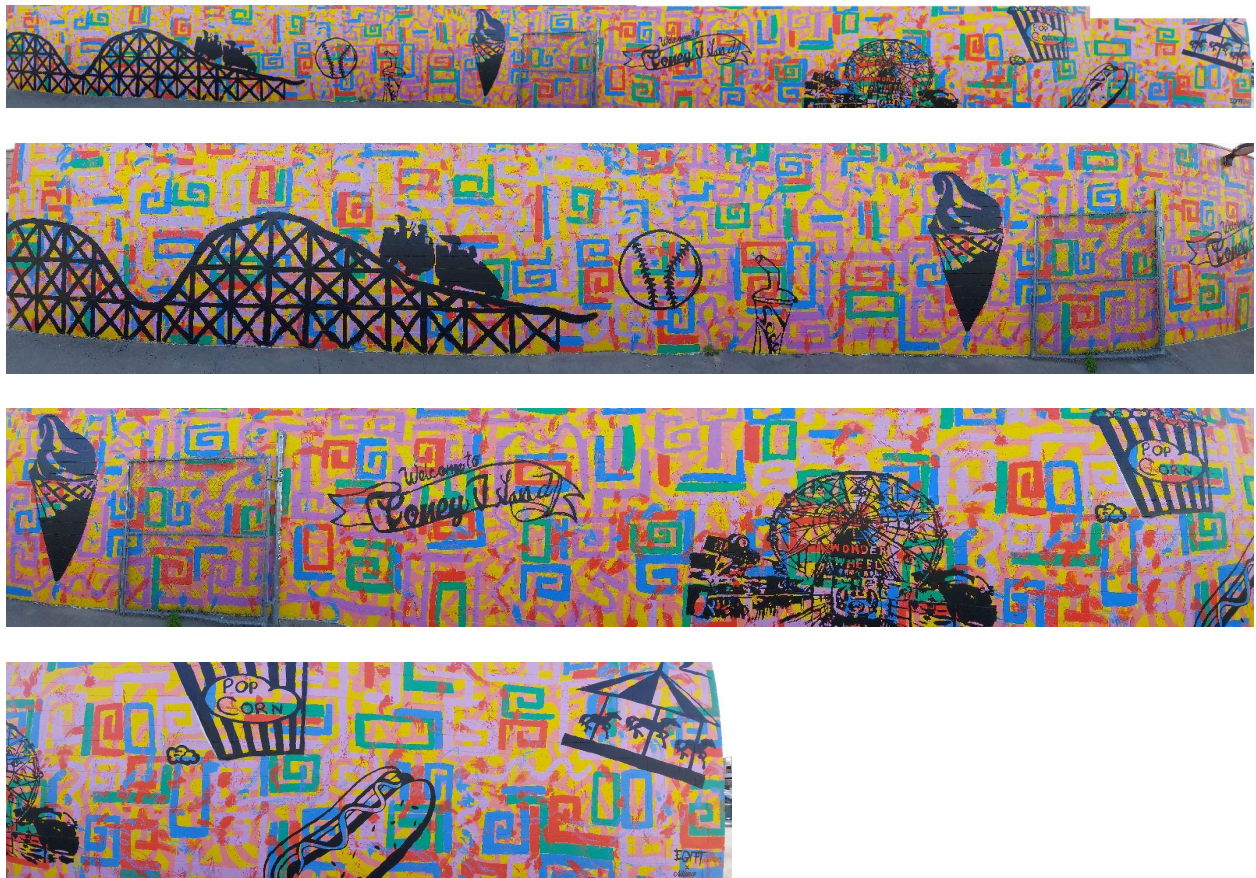
“We now have over 25 murals we have commissioned in Coney Island, and it has changed the public realm in such a positive way. Both residents and tourists are enjoying the art and exploring the different locations. We are so appreciative of the many artists who have participated in this initiative and all who expressed interest. Seeing how the faces of our community members and visitors light up at seeing this

art is all we have dreamed of. We can't wait to see the many more smiles and photos as everyone explores these four fantastic additions which present a diverse vision from the artists and new imagery to Coney Island!" said **Alexandra Silversmith, Executive Director of the Alliance for Coney Island**.

While the Stadium Wall can be viewed at any time, each of these gates will be opened or closed at various times weekly, depending upon business hours. We encourage everyone to come down, walk our neighborhood, and photograph these art pieces while enjoying all the shopping and recreation Coney Island offers!

For more information, pictures, and a map of the murals, please visit:

www.allianceforconeyisland.org/murals



Egypt Hagan's Mural on the 16th Street wall of the Maimonides Stadium, 1904 Surf Avenue



Ledania's mural on Tom's Coney Island, 1229 Riegelmann Boardwalk



Mark Garcia's mural on Pizza on the Run, 1627 Mermaid Avenue



Mike Long's mural on Mermaid Pharmacy, 2109 Mermaid Avenue

To plan a trip to Coney Island and stay up-to-date on all Coney happenings, make sure to visit **ConeyIslandFunGuide.com** and sign up for our weekly newsletter and follow us on Facebook, Twitter, and Instagram, **@ConeyIslandFun**.

Alliance for Coney Island

The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round revitalization of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President, and New York City Economic Development Corporation. More info at www.AllianceforConeyIsland.org.

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