

**MEDIA ALERT**

**FOR IMMEDIATE RELEASE**

**Contact:** Cindy Godla  
Alliance for Coney Island  
Events, Marketing & Public Relations Manager  
(347) 476-3384  
[Cindy@allianceforconeyisland.org](mailto:Cindy@allianceforconeyisland.org)



**28th Annual Coney Island Sand Sculpting Contest**

*Coney Island invites all to create works of art on the iconic Coney Island Beach*

**CONEY ISLAND, August 17<sup>th</sup>, 2018** – In partnership with Brooklyn Community Services, Astella Development Corporation and the New York City Department of Parks & Recreation, the Alliance for Coney Island presents the **28th Annual Coney Island Sand Sculpting Contest** at the long-time summer staple, Coney Island Beach.

This annual event is known for the thousands who flock to the beach for the sake of free family-friendly, Coney Island fun. Welcoming sculptors of all ages, ranging from amateurs to semi-professionals to get their hands dirty, this Coney Island beach bash brings on the competition amongst participants battling it out for a chance to win in the following four categories: *family, individual adult, group adult*, and lastly, *people's choice*. Beginning at noon, participants can register at the tent located on the boardwalk between West 10th and West 12th Streets. Registrants are provided a sand dune, beach pail, and water to create their sculptures. All competitors will be judged at the completion of the four-hour long event.

Media outlets are not only welcomed to revel, but are also encouraged to interview, photograph and video the day's activities. For press check-in, please visit the Brooklyn Community Services tent on-site between West 10th and West 12th Streets.

- WHO:** Alliance for Coney Island, Brooklyn Community Services, Astella Development Corporation
- WHAT:** 28<sup>th</sup> Annual Coney Island Sand Sculpting Contest
- WHERE:** Coney Island Beach and Boardwalk (between W 10th and W 12th Streets) Brooklyn, NY 11224
- WHEN:** Saturday, August 18, 2018 | 12PM - 4PM
- PRESS TIME:** Saturday, August 18, 2018 | 12PM – 4PM

• 28<sup>TH</sup> ANNIVERSARY •

# CONEY ISLAND SAND SCULPTING CONTEST

**SATURDAY, AUGUST 18 2018**

FREE TO THE PUBLIC  
& SAND SCULPTING PARTICIPANTS!



YOUR SAND CASTLE HERE!

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**LOCATION:** W10th - W12th Street  
(Beach and Boardwalk)

FOR MORE INFO:  
[WEAREBCS.ORG/SAND](http://WEAREBCS.ORG/SAND)  
& [CONEYISLANDFUNGUIDE.COM](http://CONEYISLANDFUNGUIDE.COM)

ON-SITE REGISTRATION  
12 NOON

PRESENTED BY





*For more information: [wearebcs.org/sand](http://wearebcs.org/sand) and [coneyislandfunguide.com](http://coneyislandfunguide.com).*

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### **Alliance for Coney Island**

The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round revitalization of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President and New York City Economic Development Corporation. More info at [www.AllianceforConeyIsland.org](http://www.AllianceforConeyIsland.org).

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