MEDIA ALERT

FOR IMMEDIATE RELEASE

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28th Annual Coney Island Sand Sculpting Contest
Coney Island invites all to create works of art on the iconic Coney Island Beach

CONEY ISLAND, August 17th, 2018 – In partnership with Brooklyn Community Services, Astella Development Corporation and the New York City Department of Parks & Recreation, the Alliance for Coney Island presents the 28th Annual Coney Island Sand Sculpting Contest at the long-time summer staple, Coney Island Beach.

This annual event is known for the thousands who flock to the beach for the sake of free family-friendly, Coney Island fun. Welcoming sculptors of all ages, ranging from amateurs to semi-professionals to get their hands dirty, this Coney Island beach bash brings on the competition amongst participants battling it out for a chance to win in the following four categories: family, individual adult, group adult, and lastly, people’s choice. Beginning at noon, participants can register at the tent located on the boardwalk between West 10th and West 12th Streets. Registrants are provided a sand dune, beach pail, and water to create their sculptures. All competitors will be judged at the completion of the four-hour long event.

Media outlets are not only welcomed to revel, but are also encouraged to interview, photograph and video the day’s activities. For press check-in, please visit the Brooklyn Community Services tent on-site between West 10th and West 12th Streets.

WHO: Alliance for Coney Island, Brooklyn Community Services, Astella Development Corporation

WHAT: 28th Annual Coney Island Sand Sculpting Contest

WHERE: Coney Island Beach and Boardwalk (between W 10th and W 12th Streets)
Brooklyn, NY 11224

WHEN: Saturday, August 18, 2018 | 12PM - 4PM

PRESS TIME: Saturday, August 18, 2018 | 12PM – 4PM

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For more information: wearebcs.org/sand and coneyislandfunguide.com.

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Alliance for Coney Island

The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round revitalization of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President and New York City Economic Development Corporation. More info at www.AllianceforConeyIsland.org.

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