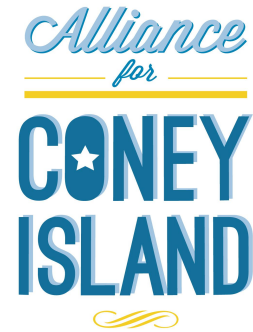


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For Immediate Release:

CONEY ISLAND SEEKS ARTISTS FOR NEXT PHASE OF STOREFRONT GATE MURAL PROJECT

Coney Island, February 2, 2022 – The Alliance for Coney Island is once-again holding an open call inviting local and regional artists to submit proposals to paint large-scale murals for the “The Coney Island for Everyone Mural Project.” This fourth round of beautification for the historic community continues our plans to add vibrancy to the neighborhood. This phase of the project, which is funded by a grant received from the New York City Department of Small Business Services through the Neighborhood 360 Program, will include gates on five businesses throughout the Coney Island Amusement District and Mermaid Avenue. The objective of the mural project is to liven up the urban landscape of the community with art that commemorates the unique history and culture of this iconic location that is visited by over 7 million people annually and home to 50,000 residents. Artists are encouraged to use historic imagery of Coney Island, aquatic themes, colorful concepts, and artwork suggested by the businesses as inspiration for their proposals.

“We are excited to continue this initiative to add more public art to our businesses. This round has an interesting mix of businesses in the Amusement District and on Mermaid Avenue with lots of opportunities for artists to think creatively. We are grateful to NYC Small Business Services for continuing to make funding possible and expand our mural installations. We look forward to seeing the concepts artists submit!” said **Alexandra Silversmith, Executive Director of the Alliance for Coney Island.**

Artists interested in applying should visit www.allianceforconeyisland.org/murals and submit their proposal including the location(s) they are interested in no later than **March 1, 2022, at 11:59 PM.** All submissions must also include examples of relevant prior work which will be reviewed by a selection committee. Preference will be given to proposals that contain original concepts and imagery. The selected artwork will be installed during the spring season and muralists will be paid upon completion of their work.

The poster features a bright orange background with a black vertical bar on the left side containing white diagonal lines. In the top left corner, there are white concentric circles. At the bottom right, there is a black semi-circle with white dots. The text is centered and uses a mix of bold, sans-serif and elegant, cursive fonts.

CONY ISLAND FOR EVERYONE MURAL OPEN CALL

CALLING ALL ARTISTS!

ALWAYS WANTED TO PAINT IN CONY ISLAND? WE ARE LOOKING FOR MURALISTS TO SUBMIT THEIR IDEAS AND HAVE A CHANCE TO SHOWCASE THEIR ART TO SEVERAL ICONIC BUSINESSES IN THE CONY ISLAND AMUSEMENT DISTRICT AND ON MERMAID AVENUE!

DEADLINE: MARCH 1, 2022

APPLY NOW:
[ALLIANCEFORCONYISLAND.ORG/MURALS](https://allianceforconeyisland.org/murals)

Alliance
for
CONY ISLAND

Coney Island Fun Guide

To plan a trip to Coney Island and stay up-to-date on all happenings, make sure to visit ConeyIslandFunGuide.com and sign up for our weekly newsletter. Follow us on Facebook, Instagram, and Twitter [@ConeyIslandFun](https://twitter.com/ConeyIslandFun)

Alliance for Coney Island

The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round revitalization of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President, and New York City Economic Development Corporation. More info at www.AllianceforConeyIsland.org.

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