Mermaid’s Avenue
Excerpts of Words by Woody Guthrie, 1950

Mermaid Avenue that’s the street
Where the lox and bagels meet,
Where the sour meets the sweet;
Where the beer flows to the ocean [...] Why they call it Mermaid Avenue
That’s more than I can see.

CHORUS:
But there’s never been a mermaid here
On Mermaid Avenue
No, I’ve never seen a mermaid here
On Mermaid Avenue [...] My five years that I’ve lived along Old Mermaid’s Avenue

Mermaid Avenue that’s the street [...] Where the grey hair meets the wave curls [...] Mermaid Avenue that’s the street Where the sun and storm clouds meet; Where the ocean meets that rockwall Where the boardwalk meets the beach; Where the prettiest of the maidulas Leave their legprints in that sand Just beneath our lovesoaked boardwalk With the bravest of our lads.

CHORUS

Mermaid Avenue that’s the street Where all colors of goodfolks meet; Where the smearfish meets the pretzel Where the borsch sounds like the seas; This is where hot Mexican Chili Meets Chop Suey and meatballs sweet; Mermaid Avenue she’s a nervous jerk But, still, she’s hard to beat.

Mermaid Ave Business Directory

A Message from the Alliance for Coney Island
Welcome to Coney Island! We are excited to have a map illustrating the many businesses that serve the Mermaid Avenue corridor. The Alliance for Coney Island, as an organization focused on economic development, is excited to help promote the businesses on our commercial corridor, many of which have been serving our community for over a decade. A special thank you to the community stakeholders who spent countless hours with us sharing their passion for Coney Island and their creativity in helping to design the look and feel of the directory! Please use this map to wander and explore as it provides information about the shops and services that are available. We hope you find the directory useful and encourage you to spread the word about the many small businesses that populate Mermaid Avenue.

Alexandra Silversmith
Executive Director, Alliance for Coney Island

Mermaid Avenue Business Directory

IF YOU WANT TO LEARN MORE ABOUT THE CONEY ISLAND COMMUNITY AND THE BUSINESSES ALONG MERMAID AVE, VISIT WWW.ALLIANCEFORCONEYISLAND.ORG