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For Immediate Release

CONEY ISLAND ANNOUNCES 5TH ANNUAL NEW YEAR'S EVE CELEBRATION

Coney Island, December 18, 2018 – *Alliance for Coney Island* along with this years presenting sponsors, *Luna Park in Coney Island* and the *Red Apple Group* with additional support from *Councilman Mark Treyge*r, the *Office of the Brooklyn Borough President* and *One Brooklyn Fund* (funded in part by a grant from the *NYC & Company Foundation*) are ready to ring in the New Year.

For the 5th year in a row, Coney Island is providing New Yorkers an alternative way to celebrate. Whether you're ready to ring in the New Year with family or friends, a trip to Coney Island is the perfect way to celebrate the end of 2018 and usher in 2019.

Weather permitting, this free family friendly event will kick off at 9PM with free admission to the the **B&B Carousell**, offer attendees a chance to show Coney Island your talent with open mic **Karaoke**, and dance the night away to some of their favorite songs by house band **Priceless** and **DJ Dan** to count down to the New Year.

Right before the stroke of midnight, Coney Island's world-famous Parachute Jump will begin the countdown to the New Year. When the clock strikes midnight, the skyline will illuminate with vibrant colors launched from Steeplechase Plaza for a dazzling 10-minute fireworks display.

"There is no better place to welcome in the New Year than Coney Island. We are proud to help continue this festive tradition," said Alessandro Zamperla, President of Luna Park in Coney Island.

"The Red Apple Group is excited to support a great family event and is happy to be part of the Coney Island community. As a family business, we believe it is important to work closely with all communities we operate within, and continue to look for more ways to get involved," said John Catsimatidis, Chief Executive Officer of the Red Apple Group.

"I'm so proud that ringing in New Year's Eve in the People's Playground has become a beloved annual tradition for locals and tourists alike. I thank the Alliance for Coney Island's leadership in bringing this signature celebration that we launched five years ago to the next level. There's nothing that compares to counting down the end of the year by the lights of the world-famous Parachute Jump, and then enjoying fireworks over the beach on our beautiful boardwalk!" said Brooklyn Borough President Eric Adams.

"I am proud to again help bring this fun and exciting celebration to the iconic People's Playground and continue this already-beloved tradition. There's no better place than Coney Island to celebrate New Year's Eve," said Council Member Mark Treyger.

"We are excited to once again produce a New Year's Eve celebration for Coney Island and all of New York City. Unlike other New Year's Eve events, this NYE celebration is unique in having Brooklyn's Eiffel Tower as the focal point, along with family friendly activities and Coney Island flair. We invite all New Yorkers to join us for irreplicable New Year's fun," said Alexandra Silversmith, Executive Director of the Alliance for Coney Island.

Other fun activities include the **New York Aquarium** which will be staying open until 9pm on New Year's Eve to welcome visitors to enjoy their exhibits and their new addition which opened earlier this year: Ocean Wonders: Sharks! Additionally the **Eldorado Auto Skooter** will be open with bumper cars for the whole family.

For those looking to grab a bite to eat before the festivities, a variety of eateries and bars will be open on New Year's Eve and New Year's Day including **Applebee's Bar and Grill**, **Nathan's Famous**, and **Tom's Coney Island**. Coney Island will also be hosting a variety of ticketed NYE events at locations like the **Coney Island Brewery**, **Gargiulo's Restaurant** and **Coney Island USA** which will include a full evening of entertainment with dinner and entertainment.

To plan a trip to Coney Island and stay up-to-date on all Coney happenings, make sure to visit **ConeyIslandFunGuide.com**, sign up for our weekly newsletter and follow us on Facebook, Twitter and Instagram, **@ConeyIslandFun.**

Alliance for Coney Island

The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round revitalization of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President and New York City Economic Development Corporation. More info at <u>www.AllianceforConeyIsland.org</u>.

