



## **\*\*MEDIA ADVISORY\*\***

### **29TH ANNUAL CONEY ISLAND SAND SCULPTING COMPETITION RETURNS SATURDAY, AUGUST 17, 2019**

(Brooklyn, NY – August 13, 2019) — Brooklyn Community Services (BCS) and the Alliance for Coney Island have teamed up again on National Sandcastle Day to host the **29th Annual Coney Island Sand Sculpting Competition** on **Saturday, August 17, 2019**, from **12 PM to 4PM**. Each year this fun-filled event, which is free to participants and spectators, attracts over 10,000 visitors to **Coney Island's historic Riegelmann Boardwalk**.

Media credentials can be requested for the Coney Island Sand Sculpting Competition now until Friday, August 16<sup>th</sup>.

### **29TH ANNUAL CONEY ISLAND SAND SCULPTING COMPETITION**

- WHO:** Produced by **Brooklyn Community Services (BCS)** and the **Alliance For Coney Island** with support from sponsors **BET Networks, Booking.Com, Luna Park, Liberty Coca-Cola** and **Honest Tea**.
- WHAT:** 29th Annual Coney Island Sand Sculpting Competition. Free family event will feature sculptors of all ages ranging from professional to amateur artists, music, entertainment, free giveaways and more. Prizes will be given out in three categories. The top three sculptors in the Family, Individual Adult, and Adult Group categories will receive a cash prize: \$250 for first place, \$100 for second place, and \$50 for third place.
- WHEN:** National Sandcastle Day on Saturday, August 17<sup>th</sup> from 12-4pm
- WHERE:** **Coney Island's historic Riegelmann Boardwalk** at W. 12<sup>th</sup> Street, Brooklyn, NY 11224
- HOW:** Registration to participate will be onsite only on August 17<sup>th</sup>, and will open at noon on the boardwalk at W. 12<sup>th</sup> street.

#### **About Brooklyn Community Services**

Brooklyn Community Services (BCS), established in 1866, is one of Brooklyn's oldest and largest non-profit organizations. BCS serves 20,000 people annually through programs that empower children, youth, adults, and families to overcome obstacles. BCS partners with the community to provide opportunities like educational development, employment and skills training, and mental health and wellness programs. In the aftermath of

Hurricane Sandy, BCS partnered with the Astella Development Corporation to provide housing and case management programs in Coney Island.

**Alliance for Coney Island**

The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round revitalization of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President, and New York City Economic Development Corporation. More info at [www.AllianceforConeyIsland.org](http://www.AllianceforConeyIsland.org).

Join the conversation with Brooklyn Community Services by visiting us at [www.WeAreBCS.org](http://www.WeAreBCS.org), [Facebook](#), [Twitter](#) or [Instagram](#).

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**29TH ANNUAL CONEY ISLAND**  
*Sand Sculpting Competition*  
**AUGUST 17, 2019 | 12PM - 4PM**

**PACK THE SUNSCREEN, GRAB A SHOVEL AND PAILS,  
AND BRING YOUR CREATIVITY TO THE BEACH!**

**FREE** **FUN FOR THE WHOLE FAMILY!**  
**CHANCES TO WIN GREAT PRIZES!**

**BOARDWALK AND W 12TH STREET**

**FOR MORE INFORMATION, VISIT:  
WEAREBCS.ORG/SAND  
OR  
CONEYISLANDFUNGUIDE.COM**

**Logos:** Alliance for Coney Island, Coney Island, BCS, Luna Park, Astella Development Corporation, BET, Booking.com, and a green maple leaf logo.

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