PRESS RELEASE

FOR IMMEDIATE RELEASE

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Fourth of July Fireworks and Friday Night Fireworks are Back in Coney Island!

June, 28th, 2021 – The Alliance for Coney Island was excited to invite friends, neighbors and visitors back to the iconic and beloved Steeplechase Spectacular Fourth of July Fireworks Show and Friday Night Fireworks series. The Steeplechase show will start at 10:00PM on July 4th, 2021. For best Fireworks viewing, visitors can stand anywhere on the Boardwalk from West 10th Street to West 23rd Street. All attendees are expected to adhere to CDC guidelines. Due to the expected volume of people, we encourage taking public transportation (D, F, N, Q trains) to Stillwell Ave for an easier and seamless visit.

In addition, the Alliance for Coney Island is excited to announce the return of **Friday Night Fireworks**. With New York's reopening upon us, the "People's Playground" is looking forward to another summer of breathtaking fireworks every Friday all summer long. The fireworks will start at 9:45PM from **July 9th to September 3rd**. Fireworks can be viewed from anywhere on the Boardwalk in the Coney Island Amusement District.

The return of both the Friday Night Fireworks series and July 4th Steeplechase Spectacular show are particularly notable as they are returning after a 23 month lapse due to the COVID-19 pandemic. Events are crucial for visitorship to Coney Island and for our small businesses, especially after having all of our anchor institutions closed in 2020. The return of fireworks, produced by the Alliance for Coney Island are funded by local stakeholders Brooklyn Cyclones, Deno's Wonder Wheel Amusement Park, iStar, La Tombola, Luna Park in Coney Island, Nathan's Famous, and Seaside Park Community Arts Center as well as Councilmember Mark Treyger and National Grid.

Today to celebrate this momentous occasion, the Alliance for Coney Island held a press conference with local elected officials and community stakeholders to announce the exciting news. The press conference culminated with fire eating and then a parade down the boardwalk led by a marching band to share the news with the public.

"We are ecstatic to announce the return of fireworks to Coney Island. A cornerstone of the Coney Island experience, it wouldn't be a proper summer without them. We can't wait to celebrate the Fourth of July and every Friday starting July 9th with these beautiful displays and see the joy it brings everyone," said *Alexandra Silversmith, Executive Director of the Alliance for Coney Island*.

"It's summer in Coney Island when the night sky is filled with beautiful bursts of energy and hope. I'm proud to fund this initiative and partner with the Alliance for Coney Island to support the revival and return of Friday fireworks in Coney Island. I hope that this energy brings a renewal of prosperity to our residents and local businesses. Let's all join in support of this tradition and mark a milestone of reopening the small businesses on the People's Playground!" said *Councilmember Mark Treyger, 47th District*.

Visitors can stay up-to-date on all Coney Island events through their social media channels @ConeyIslandFun and website ConeyIslandFunGuide.com.

Alliance for Coney Island The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round revitalization of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President and New York City Economic Development Corporation. More info at www.AllianceforConeyIsland.org.



Alexandra Silversmith, Executive Director of the Alliance for Coney Island and Coney Island
Stakeholders



Councilmember Mark Treyger and Coney Island Stakeholders



Parade announcing return of fireworks



Adam Rinn, Coney Island USA fire eater kicking off parade



Brooklyn United Marching Band leading Parade



CONEY ISLAND

STEEPLECHASE SPECTACULAR

FIREWORKS



JULY 4TH 2021 SHOW BEGINS AT 10:00PM BOARDWALK BTWN W 10TH & W 23RD





























