## **MEDIA ADVISORY**

## FOR IMMEDIATE RELEASE

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## Coney Island will host the 11th Annual Children's Halloween Festival and Parade

Families are invited to celebrate Halloween with a free day of activities

**CONEY ISLAND, October 12<sup>th</sup>, 2021** – The Alliance for Coney Island, in partnership with Councilman Mark Treyger, State Senator Diane Savino, and Assemblymember Mathylde Frontus, is pleased to present the **2021 Children's Halloween Festival and Parade** at Maimonides Park on **Saturday, October 30th** from **11:00 AM to 2:00 PM**. With safety being a top priority, this COVID-safe event will require all attendees and staff to wear masks and maintain social distancing throughout the festival.

Coming into its 11th year and with the help from generous sponsors: the Brooklyn Cyclones, Deno's Wonder Wheel Amusement Park, LCOR, Luna Park in Coney Island, Nathan's Famous, NYC Ferry, Paul's Daughter, Starbucks, and Welch's Fruit Snacks, the annual Children's Halloween Festival and Parade brings together children ages 3-14yrs old and their families to enjoy a free day of entertainment ranging from Magic Shows, Bounce Houses, Caricature Art, Arts-and-Crafts, and a special performance by Brooklyn United Marching Band. All participants will automatically be enrolled in the official Coney Island Halloween Costume Contest for a chance to win great prizes in the following categories: Best Group Costume, Most Creative Costume, Best Handmade Costume, and lastly, Best Overall Costume. Registration opens at 10:30 AM on-site the day of the event only and all children must arrive in costume and be accompanied by an adult 18 years of age or older to enter. All children who participate between the ages of 3 and 14 will receive a two-hour unlimited ride wristband for Luna Park in Coney Island which will begin immediately concluding the Parade down the historic Riegelmann Boardwalk.

All media outlets are welcome to attend the event and are also encouraged to interview, photograph, and video the day's programming.

WHO: Alliance for Coney Island

WHAT: 11<sup>th</sup> Annual Coney Island Children's Halloween Festival and Parade

WHERE: Maimonides Park, 1904 Surf Avenue, Brooklyn, NY 11224

<u>WHEN:</u> Saturday, October 30, 2021 | 11 AM - 2:00 PM

PRESS TIME: Saturday, October 30, 2021 | 11 AM - 2:00 PM



For more information visit www.ConeyIslandFunGuide.com.

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## **Alliance for Coney Island**

The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round revitalization of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President, and New York City Economic Development Corporation. More info at <a href="https://www.AllianceforConeyIsland.org">www.AllianceforConeyIsland.org</a>.