

PRESS RELEASE

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CONEY ISLAND DEBUTS HOLIDAY LIGHTS

CONEY ISLAND, November 26, 2018 – For the first time in over two decades, iconic Coney Island will welcome the holiday season with newly installed LED holiday lights along Mermaid Avenue. Made possible by a donation from **The Arker Companies**, the holiday lights will be debuted this **Wednesday, November 28th**. Community stakeholders will celebrate this milestone by joining together to switch on the thousands of lights that will stretch along the Mermaid Avenue commercial corridor from Stillwell Avenue to W. 33rd Street.

The family-friendly celebration, coordinated by the Alliance for Coney Island in partnership with Councilman Mark Treyger, will take place at **6pm** at the intersection of Mermaid Avenue at West 15th Street. The evening will include light refreshments and a short speaking program.

“The Arker Companies would like to congratulate the Alliance for Coney Island and Council Member Treyger on all their great work in support of the Coney Island Community.” said Allan Arker, Principal of The Arker Companies.

“What better way to welcome the holiday season than by joining with community members and local leaders and, for the first time in many years, illuminating Mermaid Avenue with thousands of beautiful and inviting holiday lights,” said Council Member Mark Treyger (47th District). “I am proud to have secured the funding to return this lighting display back to Coney Island and excited to work with the Alliance for Coney Island to bring the community together for a wonderful holiday celebration.”

“We are thrilled to be able to work with The Arker Companies, a local developer in the Coney Island neighborhood, and Councilman Mark Treyger to bring holiday spirit to our neighborhood. After decades without holiday lights, they will surely end 2018 on a high note and create the foundations for a growing and more vibrant Mermaid Avenue for the future,” said Alexandra Silversmith, Executive Director of the Alliance for Coney Island.

Alliance for Coney Island

The not-for-profit Alliance for Coney Island, Inc. is a private-public partnership dedicated to continuing the year-round revitalization of Coney Island. The Alliance represents local businesses, nonprofits, and the community, with support from the New York City Council, the Brooklyn Borough President and New York City Economic Development Corporation. More info at www.AllianceforConeyIsland.org.

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