We strive to develop wide-ranging free public programming, such as the Children's Halloween Parade, the Back to School event and more to increase local spending.

The Alliance consistently advocates for and organizes campaigns to improve services for Coney Island, such as restoration of the F Express subway and implementation of ferry service, among others.

The Alliance strives to attract shoppers to our commercial corridors through placemaking, implementing streetscape improvements, attracting new businesses and investing in design and branding strategies for our shopping districts!

We actively connect businesses to opportunities and grants to help sustain and grow their businesses, such as Small Business Service's Business Prep Resiliency Program and GoTenna for emergency communication!

Safety is a top priority, thus in 2017 we installed two security cameras along our shopping districts to reduce undesired crime and improve public safety!

As part of our efforts to build empowered commercial districts, we organize interagency coordination meetings with City agencies to inform, advocate, and assist businesses.

The Alliance for Coney Island supports merchants with programs and initiatives that foster a vibrant, resilient, and thriving commercial district. We aim to broaden our impact through expanded engagement with you!

Since 2017, our supplemental sanitation team has worked diligently to collect over 29,800 trash bags ensuring a cleaner shopping environment!

The Alliance alerts the City to quality of life issues such as rat infestation, illegal dumping, overgrown weeds and more to ensure a cleaner and safer neighborhood.

The Alliance for Coney Island was formed in 2012 to provide a vehicle for improved collaboration among the many stakeholders for the continued success and rejuvenation of this iconic neighborhood. Specifically, we introduce and implement initiatives for the betterment of our community at large with a focus on:

» Improving the quality of life for residents and businesses
» Transforming Coney Island from a seasonal economy to a more robust year round business district
» Planning and organizing an array of events to capture attention of visitors and residents, promote our local businesses and attractions, and maximize local spending
» Sustaining and strengthening existing year round businesses through commercial revitalization efforts

@AllianceForConeyIsland
@ConeyIslandFun

www.allianceforconeyisland.org

CONEY ISLAND
FOR
EVERYONE!

MERCHANTS

ALLIANCE FOR CONEY ISLAND
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**30+ FREE EVENTS**
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**SANITATION & GRAFFITI REMOVAL**
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**REPRESENTATION & ADVOCACY**
The Alliance consistently advocates for and organizes campaigns to improve services for Coney Island, such as restoration of the F Express subway and implementation of ferry service, among others!

**ENHANCED SECURITY**
Safety is a top priority, thus in 2017 we installed two security cameras along our shopping districts to reduce undesired crime and improve public safety!

**QUALITY OF LIFE ISSUES**
The Alliance alerts the City to quality of life issues such as rat infestation, illegal dumping, overgrown weeds and more to ensure a cleaner and safer neighborhood.

**CORRIDOR ACTIVATIONS**
The Alliance strives to attract shoppers to our commercial corridors through placemaking, implementing streetscape improvements, attracting new businesses and investing in design and branding strategies for our shopping districts!

**ADDITIONAL RESOURCES & GRANTS**
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QUALITY OF LIFE ISSUES

FOSTERING STRONGER PARTNERSHIPS
Coney Island is not just an amusement park, not just a beach and boardwalk, and not just the last stop on the D/F/N/Q train. Home to over 350 businesses, Coney Island is a collection of independent businesses and attractions, from high-end restaurants, souvenir shops and amusement rides to smaller mom and pop delis and pharmacies, who are dedicated to serving our diverse community and visitors!

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Learn how the Alliance for Coney Island supports EVERYONE!

www.allianceforconeyisland.org